**NOTES/ANNOTATIONS Friday 15th January Danger of a Single Story**

PAC

Purpose – Inform, educated, engage and persuade

Audience - TED – Audience intellectual, educated and interested.

Context - African Novelist – she writes novels so her speech may be like a story

TITLE

Danger of a Single Story – Warning or an alert. Powerful word – warning! Aggressive? This may put the audience off, they wouldn’t appreciate being lectured to. Patronise them.

Single Story – Biased/tunnel vision/one perspective/narrow-minded/myopic

Central theme is? RACISM? Ignorance

How all of the stories she experienced were very white centric.

ULTIOMATE MESSAGE TO HER AUDIENCE?

She wants people to gather a range of ‘stories’ – difference perspective. Balanced, truthful and informed.

What does is look like on the page? Length of it?

Written as a story –

Autobiographical

Audience needs to stay engaged – shorter paragraphs, moves speech on quickly.

Starts it with a statement of fact. Strikes an informal tone – intimate, personable, I/You – personal pronouns, PERSONAL. She’s prepared to be vulnerable – therefore her audience with empathise, tey will trust her and believe her.

SINGLE STORY – Anaphoric phrase,