**Persuasive writing sentence stems that WOW**

Starting points – always addressed at the reader/listener:

• How many of you would rather/wish/believe that/dislike…

• Imagine a world where…

• Did you know that…

• How many of us can honestly say that…

• I’m sure you agree that it’s a sad fact that…

• How important is your future? Do you care about it? Care about it enough to..

• As you know,

• As a regular reader of this newspaper, you know…

• Did you know that the average person/student spends hours a week wasting time/ watching/doing/sitting/studying…

• Should exams really matter to us?/ How much sport should you do every week?

Phrases using that:

• I believe that . . .

• It seems to me that . . .

• Don’t you agree that it would be better to… than

• It is clear that . . .

• It strikes me that . . .

• There is no doubt that . . .

(There can be no doubt that . . .)

• I am convinced that . . .

• It appears that . . .

• It is obvious that . . .

Rhetorical questions:

• Is it any wonder that . . . ?

• Don’t you think . . . ?

• Isn’t it clear that . . . ?

• Isn’t it the case that . . . ?

• How can anyone believe this to be true?

• Does anyone really believe that . . .?

• Wouldn’t you feel distraught if you had to…

• Isn’t this a shocking statistic?

• Terrifying/clever/the only way forward, don’t you agree?

Other phrases to start a sentence with:

• In my opinion . . .

• As I see it . . .

• As everyone knows . . .

• Clearly . . .

• Obviously . . .

• Inevitably . . .

Initial phrases followed by a comma:

• Surely,

• Firstly,

• Secondly,

• Thirdly,

• In addition,

• Furthermore,

• Moreover,

• What’s more,

• To make matters worse…

Phrases to use when providing evidence:

• For example,

• I cite, as an example . . .

• My evidence to support this is . . .

• I would draw your attention to . . .

• I would refer to . . .

Phrases to finish off with - something emotive to leave readers thinking

• My last point is . . .

• My final point is . . .

• Finally,

• Without doubt, …

• In conclusion,

• In summary,

• To conclude I would like to say . . .

• Worst of all,

• Most worrying of all,

• Who of us would condone such a practice? Surely not you!

• As you sit there, consider this:

• I want to leave you with this thought…

• How long can we sit back and accept…

• Don’t just sit there. Do something…

• Our generation is the future… Let’s make it happen together

• Why not choose to do something amazing? Choose to…